

**FOR IMMEDIATE RELEASE**

2<sup>nd</sup> Annual Ventura County 2010 5 K Walk/Run  
*Joining together to support families in need*

**OCTOBER 12, 2010 (VENTURA, CA)/PR-** Habitat for Humanity of Ventura County and LSS Community Cares Center, a 501(c) 3 charity are teaming up together and sponsoring the 2<sup>nd</sup> annual Ventura County 5 K Walk/Run for the homeless, the deprived, and those here in Ventura County in need of various forms of support.

With the current strain on our economy, the numbers of people requiring assistance is growing, and the proceeds from this event will be equally split between Habitat for Humanity of Ventura County, and the LSS Community Cares Center.

Habitat for Humanity of Ventura County is a non-profit, Christian-based charity seeking to eliminate poverty housing here in Ventura County. LSS Community Cares Center distributes nutritional food bags weekly to over 150 people and prepares and serves over 200 hot meals to the homeless, and various needy families who live compromised.

The Walk/Run will take place on Sunday, November 7<sup>th</sup> at California Lutheran University (CLU), located at 60 West Olsen Road in Thousand Oaks. The walk/run takes place at CLU's Kingsmen Park on Memorial Parkway.

Registration begins on November 7<sup>th</sup> at 12:00pm, and the walk start time is at 1:00 pm. The registration fees are: \$20 for each single participant and/or \$40 per family.

This will be a fun-filled, lively event for families, singles, and even your pet! Come be a part of an exciting day of fun, food, and music at the CLU campus, and join us in this community effort to help families in need here in Ventura County.

A special thanks goes to Reiter Affiliated Companies, Shave-It and Dole Packaged Foods for their sponsorship, support and donations. All sponsors and vendors will be recognized at the event

**For more information, contact:**

Habitat for Humanity of Ventura County at (805) 485-6065 x2  
LSS Community Care Centers (877) 577-7267 toll free  
or (714) 685-1800

Pre-registration sponsorship form: <http://www.lssccc.org>